

Gas explosion
American Red Cross to the rescue

NEIGHBORHOOD INVESTMENT PROGRAM May 2025 for FY 2026



▶ Jennifer Ferrell, Director
▶ Community Sustainability
▶ Jennifer.L.Ferrell@wv.gov

▶ Shelly J. Woda, Unit Manager
▶ Shelly.J.Woda@wv.gov

▶ Chris Garner, NIP Coordinator
▶ John.C.Garner@wv.gov

▶ Cathy Durham, Grants Management
▶ Cathy.L.Durham@wv.gov

▶ West Virginia Development Office
▶ Community Advancement and Development
▶ Building 3, Suite 700
▶ 1900 Kanawha Boulevard, E.
▶ Charleston, WV 25304
▶ 304-558-2234

Agenda

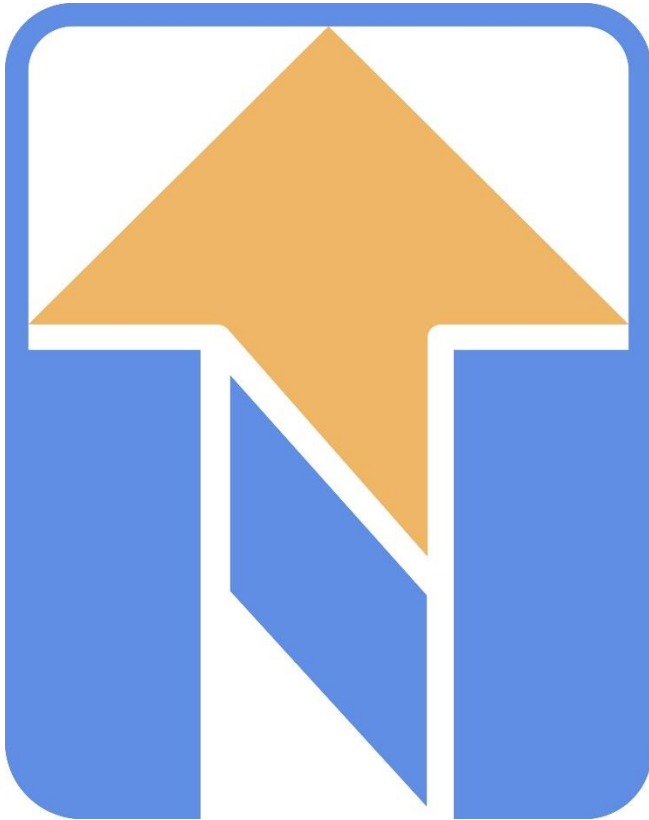
Purpose of Legislation and History.....	6
Program Cycle.....	9
Advisory Board.....	10
Independent Assessment.....	11
How it Works.....	12
Tax Credit Overview.....	14
Statistics.....	17
Evaluation Criteria.....	20
Tax Credit Allocation	21
Eligible Contributions.....	22
Ineligible Donations.....	28
Year End Giving.....	30
Application.....	31
The Basics: Rules and Deadlines.....	32

Agenda- continued

Items Needed to Complete the Application	34
Sample Secretary of State Letter.....	35
Creating an Online Account	36
Applying for NIP Credit - the Application	40
Data.Census.Gov Instructions.....	46
Performance Measures	59
Participant Guide	64
Certification of Awards	65
Tax Credit Voucher	66
Issuing Credit	68
Donation Processing	69
Period Reports	74
Reallocation.....	76
Helpful Websites.....	81
Tips for Completing you Excel Form.....	82
Definition of Emergency Assistance & Direct Needs.....	83
Q&A	84

NIP Program Overview

NEW LOGO



This is to represent the spirit of the program.

House Shape:
neighborhood/communities

Arrow: investment in
neighborhood and communities,
upward movement, uplifting

N: for neighborhood

Pillars: provides strong
foundations to community and
neighborhoods

Philanthropy West Virginia presented the idea to Joe Manchin and Earl Ray Tomblin in 1995 for the NIP.

These men presented it to the Legislature in 1995 and it was rejected, but they didn't give up. They presented it again in 1996 and it was approved. The first year of NIP was in 1997 with a \$2 million tax credit.



Purpose of Legislation

Learning a trade
Brian's Safehouse

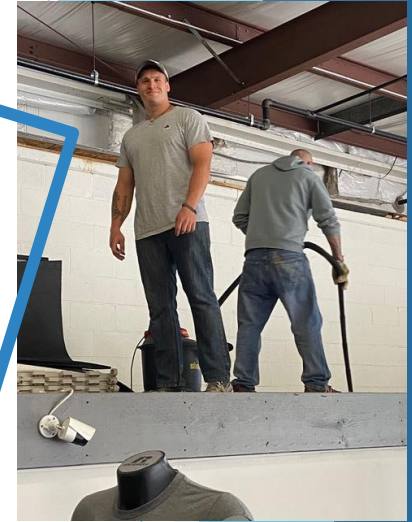
Create local partnerships between non-profits and businesses.

Encourage WV citizens and businesses to donate to projects that support low-income citizens.

In 2016 the Legislature directed that more focus be given to organizations that offered Emergency Assistance and Direct Needs.

NIP is renewed by Legislature every five years. (Chris)

Encourage charitable organizations to support community development activities.



Program History

Over the past 29 years of the NIP:

- 4,486 projects were awarded tax credits to serve WV's low-income population.
- Almost \$137 million in donations were generated for certified projects.
- \$62.2 million in tax credits were given to donors.
- Thousands of low-income individuals were fed, educated, housed, or assisted in other capacities each year, thanks to your hard work and NIP funds.



CLAY CENTER

Learning early how to change tires

Program Cycle

The NIP operates on the state fiscal year: July 1st - June 30th.

MONTH(S)	ACTIVITY
April - June 30	Donations accepted again to complete program cycle
May	NIP Program Workshop
June 30	Final Reports due and Close out of fiscal year Applications due by 5:00 pm
July - August	Scoring and ranking of applications
August	Advisory Board meeting for allocation
September	Donation and processing of credits begin
January 31	Mid-term reports due
March 16-31	Dead period for recapture/reallocation Advisory Board meeting to approve reallocation New vouchers issued

Advisory Board

The program operates with an active Advisory Board structure as defined by §11-13J-4a.

- 12 Member Board chaired by WV Development Office Executive Director
- 4 Members - Low Income Individuals (125% or less of FPL)
- 4 Members - Officers or Board Members from private businesses
- 4 Members - Directors, Officers or Board Members from nonprofit organizations
- Not more than 7 members can have the same political affiliation
- Not more than 6 members in each Congressional District

NIP Independent Assessment

- An independent review of the program is to be conducted every 3 years. We will be due one after the completion of FY 2026.
- All reports have concluded that the program was in compliance with enabling legislation.
- We have not had a workshop since **2019** and we have missed you. We like the one-on-one connection, and we feel that networking and renewing old acquaintances is a worthwhile event.

How It Works

- Organizations must apply **annually** for projects.
- WVCAD scores and ranks applications and makes recommendations to the **NIP Advisory Board**.
- NIP Advisory Board approves/denies applications.
- **Executive Director of the WVCAD** certifies approved projects.

How It Works

- If your project is approved, you will receive a tax credit voucher, with instructions, via email. The voucher will include the amount of credit awarded to your project.
- You will issue tax credit vouchers to donors for each eligible donation your project receives, along with the tax credit form and instructions.
- More information on handling the credits is covered later in the workshop.

Tax Credit Overview

- The NIP is the **only** state tax incentive available for charitable giving.
- **\$3 million** in tax credit is allocated annually.
- The minimum donation eligible to receive tax credit is **\$500**, and the maximum total annual NIP eligible donation is **\$200,000**.
- Certification fees are calculated by taking the **credit times two, times .03**, which equals the fee that is collected to cover **administrative costs**.

Tax Credit Details

- ▶ Currently, donors may use NIP tax credit on the following WV State Taxes:
- ▶ Corporate Net Income Tax
- ▶ Personal Income Tax



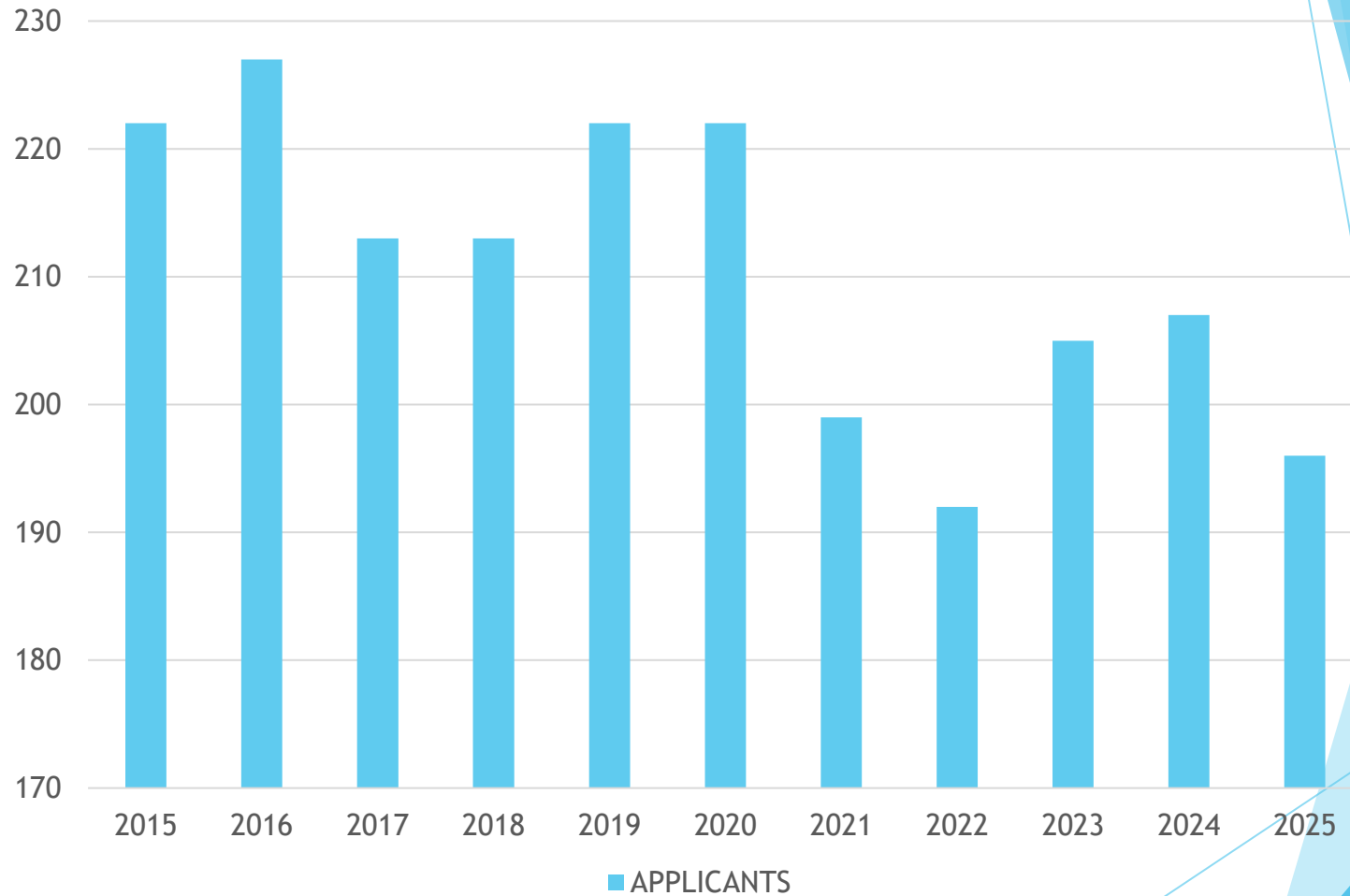
Tax Credit Details

- Donors have the option of using the tax credit within **one year or over a five year period**, with the year of donation being year one.
- NIP credits cannot reduce total state tax liability by **more than 50%**.
- The maximum tax credit allowed in any one year to any donor is **\$100,000**.
- All donations remain eligible for the **Federal Charitable Contribution Deduction**.



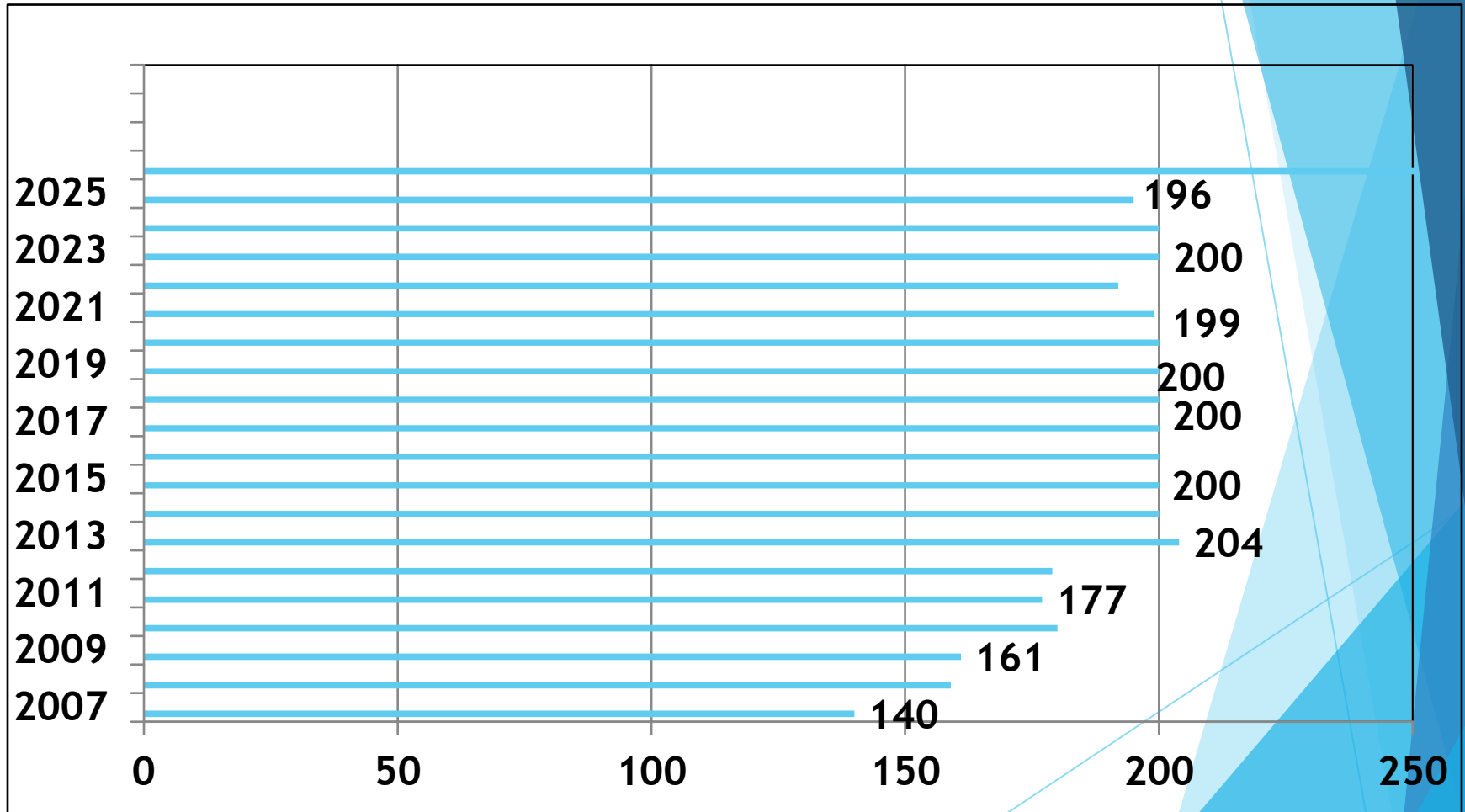
NUMBER OF APPLICANTS

Last 11 years



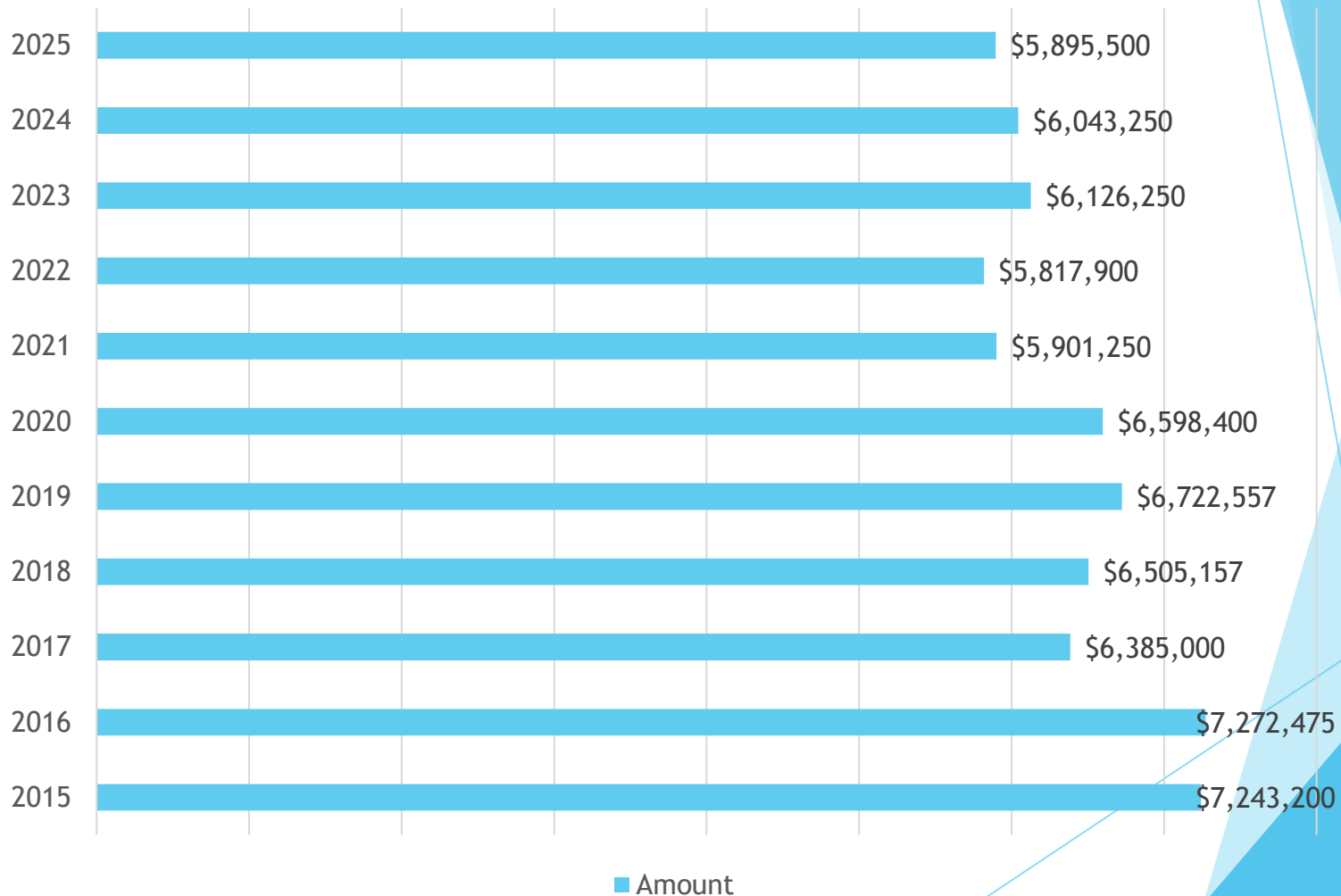
Number of Projects Certified

Figure 2



AMOUNT OF CREDIT REQUESTED

Last 11 years



Evaluation Criteria

Applicants to the program are scored and ranked based on the following criteria. So, the project should be:

1. **Emergency Assistance** and/or **Direct Needs**. (page 94)
2. **community based**.
3. **serving primarily low-income persons** (incomes within 125% of the federal poverty line).
4. **serving highly distressed neighborhoods** (economically distressed, crime and unemployment problems, high numbers of uneducated citizens, etc.).
5. **collaborative with other local organizations** to maximize project benefits.
6. **innovative or unique**.
7. **maintaining low administrative costs**.
8. **clearly needed** in the project area.
9. **able to demonstrate the capacity to deliver** the proposed services.

Tax Credit Allocation Since FY 2019

- The NIP Advisory board has approved the funding formula for the 2026 application round. It is the same method used for years.
- It will follow a **tier structure based on application rank**.
- The maximum initial award allowed is \$50,000, but may be a little less.
- The base award is \$2,500. It will only be lower if less is requested or the organization is being penalized for low usage.
- Up to 200 projects may receive an initial allocation.

Eligible Contributions



Cash



Stock



In-Kind Professional
Services

Doctors, Dentists, Lawyers,
Architects, CPA's & other
licensed medical fields



Personal
Property



Real
Property

Cash Donations

- Includes Cash, Check, Credit Card, Pay Pal, Debit Card, Etc.

(Including: Network for Good, Razoo, DAF)

- Easiest eligible donation type
- Must be at least \$500 for each donation (no cumulative donations)



Personal Property

- **Computers, Cars, Equipment, Clothing, gift cards, etc. worth at least \$500**
- **Valued at the agreed upon fair market value as you would for a federal tax deduction.** (Not what you originally paid - Publication 526)
- **On vehicles - must keep info in your file & give to me the donor's name, VIN, type and year of the vehicle, and total value of the donation.**



In-Kind Professional Services

- Eligible professions: attorneys, accountants, architects, doctors, dentists, and other state licensed medical professionals.
- Only 25% of the total donation made by a donor may be in-kind.
- 75% of the total donation must be monetary?
- Must indicate the amount of time given in documentation following the formula. Email me Cathy.L.Durham@wv.gov



Stock

- Value of the donation is the average of the high and low of the stock on the date of transfer.
- Stock must be sold by the accepting organization within **180** days, and we don't need to know how much.
- Must include in the note section of the donation processing form the **stock name, high and low on day of transfer, and number of shares**.



PRICE	SHARE	CODE	STOCK NAME	PRICE	SHARE	CODE
0.35	480000	9585	隆行德銀七零三A	0.35	480000	9585
6.80	1800	1888	建國交通建設	6.20	1800	1888
4.18	400000	939	建設銀行	4.18	400000	939
6.20	50000	1800	中國交通建設	6.20	50000	1800
6.21	5000	1800	中國交通建設	6.21	5000	1800
0.185	80000	4953	和黃法巴七零一購	0.185	80000	4953
6.20	5000	1800	中國交通建設	6.20	5000	1800
6.21	10000	1800	中國交通建設	6.21	10000	1800
0.285	50000	9586	海通銀七零一購	0.285	50000	9586
33.05	1000	2318	中國平安	33.05	1000	2318
12.52	18000	45	大酒店	12.52	18000	45
4.00	44000	2868	首創置業	4.00	44000	2868
			DB-CCB @EC0703A			
			CHI WANG COME GONS			
			CCB			
			CHINA COMM CONS			
			CHINA COMM CONS			
			BP-HWL @EC0701			
			CHINA COMM CONS			
			CHINA COMM CONS			
			MB-CNOC@EC0701			
			PING AN			
			HK&S HOTELS			
			BJ CAPITAL LAND			

OPEN INT 1266 期貨 HSI FUTURES 現月 CURRENT MONTH 買入

Real Property



The value of the donation is the Fair Market Value (FMV) as determined for property taxes.



This is based on the property tax assessed value which is divided by .60 to determine its market value.



You must keep a copy of the deed in your files and tax assessment ticket.



Report on your DPF the location, type of property & tax assessed value.



Ineligible Donations



Any in-kind service other than those performed by approved, state-licensed professionals.



Payroll deductions.



Cumulative donations-each donation we process **MUST** be equal to or greater than \$500 (Can't add two (2) checks together.)



Donations that are not made to the NIP approved organization name or DBA names provided on the application.

Ineligible Donations (Continued)



Donations which equal less than \$500 after consideration of any goods or services returned, such as sponsorships, golf tournament registrations, etc. These should be valued the same way they are for the IRS federal deduction.



Leased property.



Donations made prior to the certification date.



No credits may be issued during the dead period, March 16th - 31st, for reallocation calculations.

Year End Giving

30% of annual giving occurs in December.

54% of donors worldwide prefer to give online with a credit or debit card

4.5 is the average number of charities each person supports

People 35-54 are most likely to volunteer

Online giving in the US increased by 23% since 2016

How each generation gives:
84% Millennials (29-43)
59% Gen Xers (44-59 old)
72% Baby Boomers (60-79)
26% Greatest Generation (1901-1924)

Mobile giving has increased by 205% in the past year - smartphone or tablet

From Non-Profit Source

Application

Chris Garner
NIP Coordinator

The Basics

- Only one application accepted per FEIN.
- Applications will be available online by May 19th and will only be accepted in the online format.
- **No incomplete applications will be considered.**
- No late applications will be considered.
- **APPLICATIONS & ATTACHMENTS ARE DUE JUNE 30th BY 5 P.M.**
- Only the “Application Received” E-MAIL will serve as proof that your application was received.

The Basics - Newer Rule

- When an organization is notified there is missing documentation or incorrect documentation, they will have 5 business days to submit the information and if it is received after that date there will be a three (3) point penalty.

Items Needed to Complete the Application

1. Computer with internet access.
2. Contact information for two persons. (CEO/NIP Contact)
3. Most recent year of your organization's NIP participation.
4. Two-year history of your organization's fundraising goals.
5. Required attachments *(All attachments should be current or most recent copies)*
 - a. IRS 501(c)(3) Determination Letter (www.IRS.gov)
 - b. Charitable Organization Confirmation from the Secretary of State's office (304-558-8000) with **unexpired date**
 - c. Annual Financial Statement
 - d. Board Resolution *(Sample provided at www.wvcad.org/nip)*
 - e. Names, **with City and State**, of Board members
 - f. NIP Program Contract *(Provided at www.wvcad.org/nip)*

SECRETARY OF STATE REGISTRATION LETTER



Office of the Secretary of State
State Capitol
Charleston, West Virginia 25305

Mac Warner
Secretary of State
State of West Virginia

Telephone: (304) 558-6000
Toll Free: 1-866-SOS-VOTE
Fax: (304) 558-0900
www.wvsos.gov

June 11, 2018

Address

Dear Mr. _____:

I am pleased to inform you that the registration statement, fifteen dollar (\$15) registration fee, and supporting documents to renew the registration for _____, Inc. as a charitable organization have been received and filed in my office, and are now a matter of public record.

Please keep in mind that a renewal registration will need to be received on or before May 26, 2019, and that all documents required to complete the charitable registration should be received by the expiration date. If, by chance, all documents are not received, we will send you a friendly reminder and may review a brief extension period as a matter of courtesy. However, if you are aware that you will require additional time, you must request an extension, which is a one time only, nonrenewable, 90-day extension. Unfortunately, without this request, the law requires a twenty-five dollar (\$25) late filing fee for each month or part of a month thereof.

In addition, the acceptance of your application for registration does not imply endorsement, nor waive the authority of this office to monitor the operation of your charitable organization, your solicitation materials, or your professional fund-raising counsel or solicitor.

Congratulations to your entire organization on the renewal of your registration. Please know that the Secretary of State's office is truly the "People's Office" and that we are here to assist you at any time, for any reason.

Best Wishes,

A handwritten signature in dark ink that reads "Mac Warner".

Mac Warner
Secretary of State

*Kris Warner is
now SOS, Mac
is his brother.*

To apply for NIP Credit, visit
our **web page**

www.wvcad.org/nip

Click the link titled,

“NIP LOGIN”



If your organization has ever participated in NIP, “log on” or call Cathy for help. If your organization is new to NIP, “Create New Account”.

The screenshot shows a Microsoft Word document titled 'Document1 - Microsoft Word'. The document content includes a 'Welcome to West Virginia' logo and a 'Ligon Page' login form. The form has the following elements:

- Email Address***: A text input field containing 'chris.j.garner@wv.gov'.
- Password***: A password input field with masked characters (dots).
- Forgot your Password?**: A blue hyperlink.
- Log On**: A button.
- or**: Text separator.
- Create New Account**: A button, highlighted by a yellow arrow.

The document also features a ruler at the top and a status bar at the bottom showing 'Words: 0' and '100%' zoom.

Picture1 - Paint

Home View

Create New Account

This registration process has multiple steps you must complete before you can apply.

Warning: Using the browser's back button will delete your registration information.

Organization Information

NOTE: You will not be able to change your organization information after registering.

Organization Name*	EIN / Tax Identification Number*
<input type="text"/>	<input type="text"/>
Web Site	Telephone Number*
<input type="text"/>	<input type="text"/>
Fax Number	Organization Email
<input type="text"/>	<input type="text"/>
Address 1*	Address 2
<input type="text"/>	<input type="text"/>
City*	State*
<input type="text"/>	<input type="text"/>
Postal Code*	Country
<input type="text"/>	<input type="text"/>

100%



AUGUSTA LEVY LEARNING CENTER
Working at the stable



BERKELEY SENIOR SERVICES
Providing transportation

Each organization should
provide contact
information for a
minimum of TWO
individuals

Contacts:

- **Executive Director**
- **NIP Contact**
- **Alternate**



CASA OF THE EASTERN PANHANDLE
Mentoring

Applying for NIP Credit

The screenshot shows a web browser with two tabs: 'Neighborhood Investment Prog' and 'Applicant Dashboard - Grant Li'. The address bar shows 'grantinterface.com/Dashboard/Applicant'. The page header includes links for 'Login | Microsoft 365', 'Apricot Login', 'iLMS 5.102.0', 'User Control Panel', and 'Home | Microsoft 365'. Below the header, the text 'West Virginia Development Office' is displayed. The main navigation bar contains a home icon, a document icon labeled 'APPLY', and a clock icon labeled 'ORGANIZATION HISTORY'. A yellow arrow points to the 'APPLY' button. The main content area is titled 'Applicant Dashboard' and 'Eastern West Virginia Community Foundation'. It features two buttons: 'Active Requests 0' and 'Historical Requests 0'. A message at the bottom states: 'You do not have any Active Requests. Click [Apply](#) to begin the application process.'

Log on to your NIP account and click apply

To begin the application you will click "Apply" located at either the top of the page or on the side. This will open the application.

Applying for NIP Credit

The application will display and you are ready to begin.
You can even print a question list if you like.

The screenshot shows a Microsoft Word document titled 'Document1 - Microsoft Word'. The document contains a 'Welcome to West Virginia' application form. The form has a sidebar on the left with links: 'requests', 'Dashboard', 'Apply', 'tools', and 'Fax to File'. The main content area includes a 'Contact' section for Mr. Chris Garner, an 'Info' box about organization information, an 'Organization' section for 'Test 1', another 'Info' box about required questions, and a section for 'ORGANIZATIONAL INFORMATION'. A yellow arrow points to the 'Application' button, and another yellow arrow points to the 'Question List' button.

Document1 - Microsoft Word

File Home Insert Page Layout References Mailings Review View Developer

Welcome to West Virginia

requests

Dashboard

Apply

tools

Fax to File

Application

Question List

Contact: Mr. Chris Garner
1 Main St.
Charleston, wv 25314 USA

304-957-2072
garners801@myway.com

Info: If your organization information does not appear correct, please contact the funder. Thank you.

Organization: Test 1
3005 Greenview Rd
South Charleston, wv 25309 USA

304-555-1212
55-0357013

Info: Questions marked with a * are required.

ORGANIZATIONAL INFORMATION

Instructions

Words: 0

10:23 AM 5/26/2015

41

Links are provided within the application to make required information easier to access.

Links

DISTRESS FACTORS

Using this link to [Data.Census.gov](https://data.census.gov), please provide the following statistical data regarding your **PROJECT's service/catchment area(s)** as previously described. If your project has multiple service areas, please provide an average of all those areas combined.

Refer to the [PowerPoint](#) presentation for directions pertaining to [Data.Census.gov](https://data.census.gov).

Median Household Income*

Please give the median household income in your project's service/catchment area.

Unemployment Rate*

Please give the unemployment rate of your project's service/catchment area.

Poverty Rate*

Please give the poverty rate of your project's service/catchment area.

NIP Project Information

We will publicize your project description in the Participant Directory.

Be sure and do a spell check on this section. It will be public information.

(We have had some that have spelled their organization's name wrong.)

Please be sure to use spell check on your description.

Document1 - Microsoft Word

File Home Insert Page Layout References Mailings Review View Developer

1 2 3 4 5 6

PROJECT DESCRIPTION*

Your organization's NIP project should be a specific **PROJECT** that your organization is undertaking and should complement the existing efforts of your organization. Please give a brief overview of your organization's proposed NIP PROJECT.

Character Limit: 2000

Project Name*

Give your organization's NIP project a name.

Character Limit: 100

PROJECT TYPE*

Using the definitions below, choose a description from the list that best identifies your project type and then make your selection below. "Other" should only be used if no other category can be used to describe your project.

Choices

- Community Service
- Crime Prevention
- Job Training & Education
- Neighborhood Assistance
- Other

Words: 103

100%

NIP Project Types

Neighborhood Assistance is the provision of financial assistance, labor, materials, and/or technical advice in the physical or economic improvement of the project location. Neighborhood Assistance also includes providing technical advice to promote higher employment in the area.

Community Service is to provide at no charge: a) Any type of counseling, b) Emergency assistance or medical care, c) Recreational or housing facilities, d) Economic development assistance, or e) Community technical assistance and capacity building.

Crime Prevention includes any project whose aim is to reduce crime.

Job Training and Education is to provide instruction to individuals within the project area that enables them to acquire the vocational skills needed to become employed or to seek a higher grade of employment. This type of project would also include any other forms of scholastic instruction with the exceptions of physical training, physical conditioning, sports training, and sports camps.

Other Project Types are those that would meet the overall goals of the NIP--serving low-income individuals and distressed areas.

Be sure to [click all applicable types](#) of service you provide on your application, with NIP credits and without.

NIP Project Area

- Please report your precise NIP project area.
- Remember that LOCAL projects are favored by the NIP Legislation.
- You may identify more than one project area.
- This is **NOT** your organizational service area.
- Report your statistics using data.census.gov.

Document1 - Microsoft Word

File Home Insert Page Layout References Mailings Review View Developer

1 2 3 4 5 6

SERVICE/CATCHMENT AREA DETAIL*

Define your proposed **PROJECT'S SERVICE AREA/CATCHMENT AREA**. This will be the area in which you intend to use NIP donations to benefit West Virginia citizens. No NIP donations may be used outside your NIP **PROJECT AREA**. You may define your project area as narrowly or as broadly as you wish, from statewide to counties, cities, towns, or census tracts.

Please list your **PROJECT'S** service area(s). **REMEMBER**, priority is given to projects which meet the definition of being locally based.

Character Limit: 1000

Words: 85 100%

Distress Factors

Please use data.census.gov to answer questions related to Distress Factors in your project's service/catchment area.

DISTRESS FACTORS



Using this link to [Data.Census.gov](https://data.census.gov), please provide the following statistical data regarding your **PROJECT's service/catchment area**(s) as previously described. If your project has multiple service areas, please provide an average of all those areas combined.

Refer to the [PowerPoint](#) presentation for directions pertaining to [Data.Census.gov](https://data.census.gov). |

Median Household Income*

Please give the median household income in your project's service/catchment area.

Unemployment Rate*


Please give the unemployment rate of your project's service/catchment area.

Poverty Rate*

Please give the poverty rate of your project's service/catchment area.

Begin on the home page for
[Data.census.gov](https://data.census.gov)

Data.census.gov Instructions

 An official website of the United States government [Here's how you know](#) ▾



Explore Census Data

Learn about America's People, Places, and Economy

Find Tables, Maps, and more...



[Help](#) [Feedback](#) [Advanced Search](#)

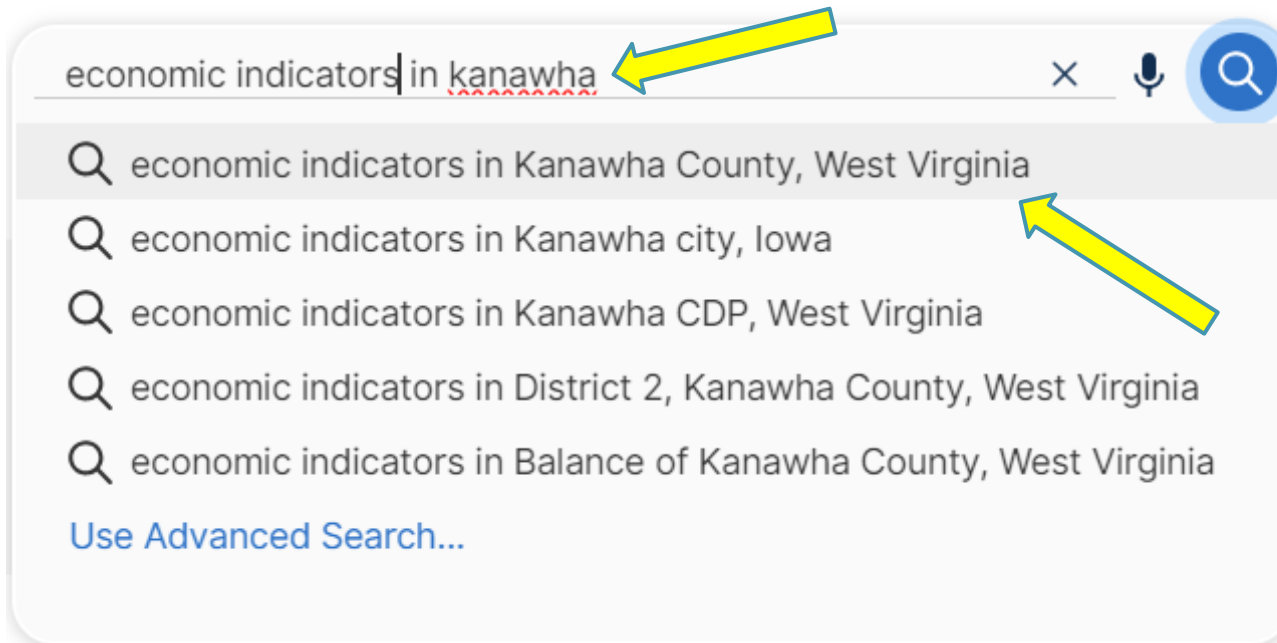
Data.census.gov

Instructions

To find the economic indicators for your project area:
Type “economic indicators in ____ county, WV” then
select your appropriate area from the dropdown list.
(See example for Kanawha County below.)

Explore Census Data

Learn about America's People, Places, and Economy



The screenshot shows the search bar on the Data.census.gov website. The search query is "economic indicators in kanawha". A yellow arrow points to the word "kanawha" in the search bar. Below the search bar, a dropdown list of suggestions is displayed. The first suggestion, "economic indicators in Kanawha County, West Virginia", is highlighted. A second yellow arrow points to this first suggestion. Below the suggestions, there is a link that says "Use Advanced Search...".

economic indicators in kanawha

- economic indicators in Kanawha County, West Virginia
- economic indicators in Kanawha city, Iowa
- economic indicators in Kanawha CDP, West Virginia
- economic indicators in District 2, Kanawha County, West Virginia
- economic indicators in Balance of Kanawha County, West Virginia

[Use Advanced Search...](#)

ia in 2020

Data.census.gov Instructions

Once you select your appropriate area, the Median Household Income along with other statistics, will display on the screen.

An official website of the United States government [Here's how you know](#)

United States[®]
Census
Bureau

economic indicators in Kanawha County, West Virginia

Advanced Search

All Tables Maps Profiles Pages

Filters

5 Profiles

View: 10 | 25 | 50

Profiles

County
Kanawha County, West Virginia
Kanawha County, West Virginia has 901.7 square miles of land area and is the 4th largest county in West Virginia by total area.

County Subdivision
District 1, Kanawha County, West Virginia
District 1, Kanawha County, West Virginia is a city, town, place equivalent, and township located in Kanawha County, West Virginia.

County Subdivision
District 2, Kanawha County, West Virginia
District 2, Kanawha County, West Virginia is a city, town, place equivalent, and township located in Kanawha County, West Virginia.

County Subdivision
District 3, Kanawha County, West Virginia
District 3, Kanawha County, West Virginia is a city, town, place equivalent, and township located in Kanawha County, West Virginia.

County Subdivision
District 4, Kanawha County, West Virginia

WEST VIRGINIA

U.S. Census Bureau

County
Kanawha County, West Virginia
Total Population: 180,745
Median Household Income: \$55,215
Bachelor's Degree or Higher: 29.9%
Employment Rate: 51.7%
Total Housing Units: 90,294
Without Health Care Coverage: 5.5%
Total Employer Establishments: 4,494
Total Households: 78,246
Hispanic or Latino (of any race): 2,720
[View Profile](#)

Data.census.gov Instructions

To find the unemployment rate as well as other statistics, click on the appropriate area in the “Profiles” section.

United States Census Bureau

An official website of the United States government [Here's how you know](#)

economic indicators in Kanawha County, West Virginia

Advanced Search

All Tables Maps Profiles Pages

5 Profiles

Profiles

View: 10 | 25 | 50

County
Kanawha County, West Virginia
Kanawha County, West Virginia has 901.7 square miles of land area and is the 4th largest county in West Virginia by total area.

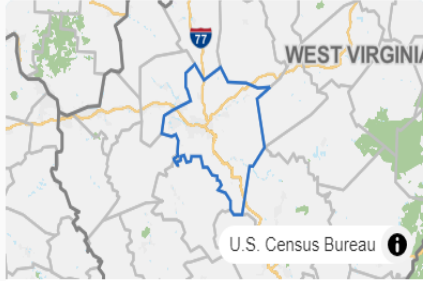
County Subdivision
District 1, Kanawha County, West Virginia
District 1, Kanawha County, West Virginia is a city, town, place equivalent, and township located in Kanawha County, West Virginia.

County Subdivision
District 2, Kanawha County, West Virginia
District 2, Kanawha County, West Virginia is a city, town, place equivalent, and township located in Kanawha County, West Virginia.

County Subdivision
District 3, Kanawha County, West Virginia
District 3, Kanawha County, West Virginia is a city, town, place equivalent, and township located in Kanawha County, West Virginia.

County Subdivision
District 4, Kanawha County, West Virginia

County
Kanawha County, West Virginia
Total Population: 180,745
Median Household Income: \$55,215
Bachelor's Degree or Higher: 29.9%
Employment Rate: 51.7%
Total Housing Units: 90,294
Without Health Care Coverage: 5.5%
Total Employer Establishments: 4,494
Total Households: 78,246
Hispanic or Latino (of any race): 2,720
[View Profile](#)



Data.census.gov Instructions

From this screen, click on the blue link below “Employment”.

United States Census Bureau







Search

All Tables Maps Profiles Pages

Read More

Share Profile

// United States / West Virginia / Kanawha County, West Virginia

 Populations and People Total Population 180,745 P1 2020 Decennial Census	 Income and Poverty Median Household Income \$55,215 S1901 2022 American Community Survey 1-Year Estimates
 Employment Employment 51.7% DP03 2022 American Community Survey 1-Year Estimates	 Housing Total Housing Units 90,294 H1 2020 Decennial Census
 Business and Economy Total Employer Establishments 4,494 CB2100CBP 2021 Economic Surveys Business Patterns	 Families and Living Arrangements Total Households 78,246 DP02 2022 American Community Survey 1-Year Estimates

DATA.CENSUS.GOV INSTRUCTIONS

The unemployment rate is found on the table under “Civilian labor force”
“Unemployment Rate”. Do not use the number with the “X”.

United States[®]
Census
Bureau

Search

Advanced Search

All **Tables** Maps Profiles Pages Apps Help

3330 Results

View: 10 | 25 | 50 Download Table Data

American Community Survey
DP03 | Selected Economic Characteristics
+ View All 27 Products

Decennial Census
P1 | RACE
+ View All 4 Products

Population Estimates
PEPANNRES | Annual Estimates of the Resident Populatio...
2019: PEP Population Estimates

American Community Survey
DP05 | ACS Demographic and Housing Estimates
+ View All 26 Products

American Community Survey
S0101 | Age and Sex

DP03 | Selected Economic Characteristics

American Community Survey 2022: ACS 1-Year Estimates Data Profiles


Notes Geos Topics Codes Dataset Year Hide Transpose

Kanawha County, West Virginia




Label	Estimate	Margin of Error	Percent
EMPLOYMENT STATUS			
Population 16 years and over	145,698	±778	145,698
In labor force	79,472	±3,059	54.5%
Civilian labor force	78,870	±2,993	54.1%
Employed	75,363	±3,294	51.7%
Unemployed	3,507	±1,241	2.4%
Armed Forces	602	±469	0.4%
Not in labor force	66,226	±3,026	45.5%
Civilian labor force	78,870	±2,993	78,870
Unemployment Rate	(X)	(X)	4.4%
Females 16 years and over	75,807	±748	75,807
In labor force	38,483	±2,140	50.8%
Civilian labor force	38,483	±2,140	50.8%

Data.census.gov Instructions

To find the poverty rate, use the back button to return to this screen. Then select “Income and Poverty”. Do not select the blue link.

 An official website of the United States government [Here's how you know](#) ▾


**United States[®]
Census
Bureau**


Search    Ad


All Tables Maps Profiles Pages


[Read More](#) [Share Profile](#)


// [United States](#) / [West Virginia](#) / Kanawha County, West Virginia


**Populations and People**
Total Population
180,745
[P1](#) | 2020 Decennial Census

**Employment**
Employment Rate
51.7%
[DP03](#) | 2022 American Community Survey 1-Year Estimates

**Business and Economy**
Total Employer Establishments
4,494
[CB2100CBP](#) | 2021 Economic Surveys Business Patterns

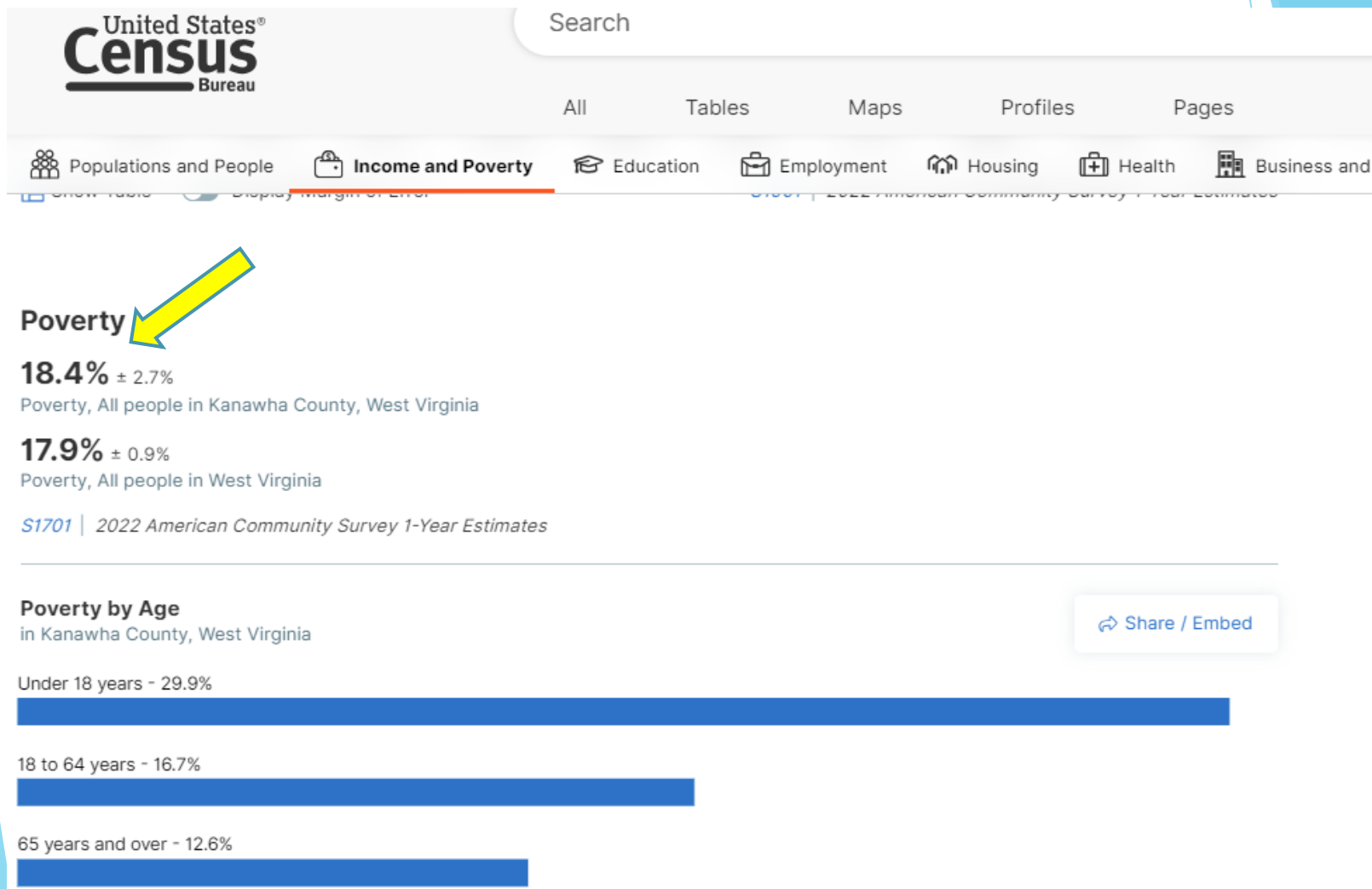
**Income and Poverty**
Median Household Income
\$55,215
[S1901](#) | 2022 American Community Survey 1-Year Estimates

**Housing**
Total Housing Units
90,294
[H1](#) | 2020 Decennial Census

**Families and Living Arrangements**
Total Households
78,246
[DP02](#) | 2022 American Community Survey 1-Year Estimates

Data.census.gov Instructions

The poverty rate is indicated
by the arrow below.



Reporting Statistics for Multiple Project Areas

Reporting Statistics for Multiple Regions:

For example, if your project covers Wirt, Ritchie, Calhoun, and Roane counties, you will look up the median income, unemployment rate, and poverty rate for each using Factfinder. You would report the statistics highlighted below for your project area.

Wirt County:

Median Household Income - \$38,101

Unemployment Rate - 5.4%

Poverty Rate - 15.2%

Ritchie:

Median Household Income - \$40,850

Unemployment Rate - 8.4%

Poverty Rate - 19.4%

Calhoun:

Median Household Income - \$39,384

Unemployment Rate - 16.2%

Poverty Rate - 15.9%

Roane:

Median Household Income - \$34,144

Unemployment Rate - 10.5%

Poverty Rate - 20.3%

Average Median Household Income:

$(\$38,101 + \$39,384 + \$40,850 + \$34,144) / 4 = \$38,119$

Average Unemployment Rate:

$(5.4\% + 16.2\% + 8.4\% + 10.5\%) / 4 = 10.13\%$

Average Poverty Rate:

$(15.2\% + 15.9\% + 19.4\% + 20.3\%) / 4 = 17.7\%$

These are not accurate numbers - example only.

Required Documentation

See slide 34 for
a complete list
of attachments

Document1 - Microsoft Word

File Home Insert Page Layout References Mailings Review View Developer Format

https://demo.grantinterface.com/Application/BaseForm.a Application

Organization: Test 1 Chris Garner

REQUIRED DOCUMENTATION

Attachments requested in this section of the application are essential for your application to be considered. Your application **WILL NOT** be considered unless all attachments are received by the application deadline of **JUNE 30**. All required attachments must be uploaded electronically and attached to this section of the application.

Board Resolution*
Upload your organization's board resolution effective for fiscal year 2016.
Upload a file [3 MiB allowed]

IRS 501c3 Determination Letter*
Upload a copy of your organization's IRS 501c3 Determination Letter.
Upload a file [3 MiB allowed]

Charitable Organization Registration Confirmation Letter*
Upload the most recent copy of your charitable organization's registration confirmation letter from the West Virginia Secretary of State or a letter from the Secretary of State showing that your organization is exempt from registering.
Upload a file [3 MiB allowed]

Financial Statement*
Please upload your organization's most recent financial statement.
Upload a file [10 MiB allowed]

Words: 0

100%

Sign, Date, & Submit



SEEING HAND
Debbie caning a chair

Document1 - Microsoft Word

File Home Insert Page Layout References Mailings Review View Developer

Organization: Test 1 Chris Garner

SIGNATURE

Instructions

- All applications and required documentation must be received by **June 30** to be considered.
- An automatic "verification email" will be sent when your application is received.
- **ONLY** a copy of the **VERIFICATION EMAIL**, stating that, "Your application has been received", will serve as evidence that your application was in fact received by NIP staff.
- **NO** exceptions will be made for late submissions.

By electronically signing this document, you are certifying that all statements on this form are true and correct. Furthermore, you understand that no tax credit shall be issued by your project for donations until the project is approved by the NIP Advisory Board and certified by the WVDO.

The WVDO reserves the right to verify any and all information submitted with this application.

Supplying false or inaccurate information may result in the disqualification of this application.

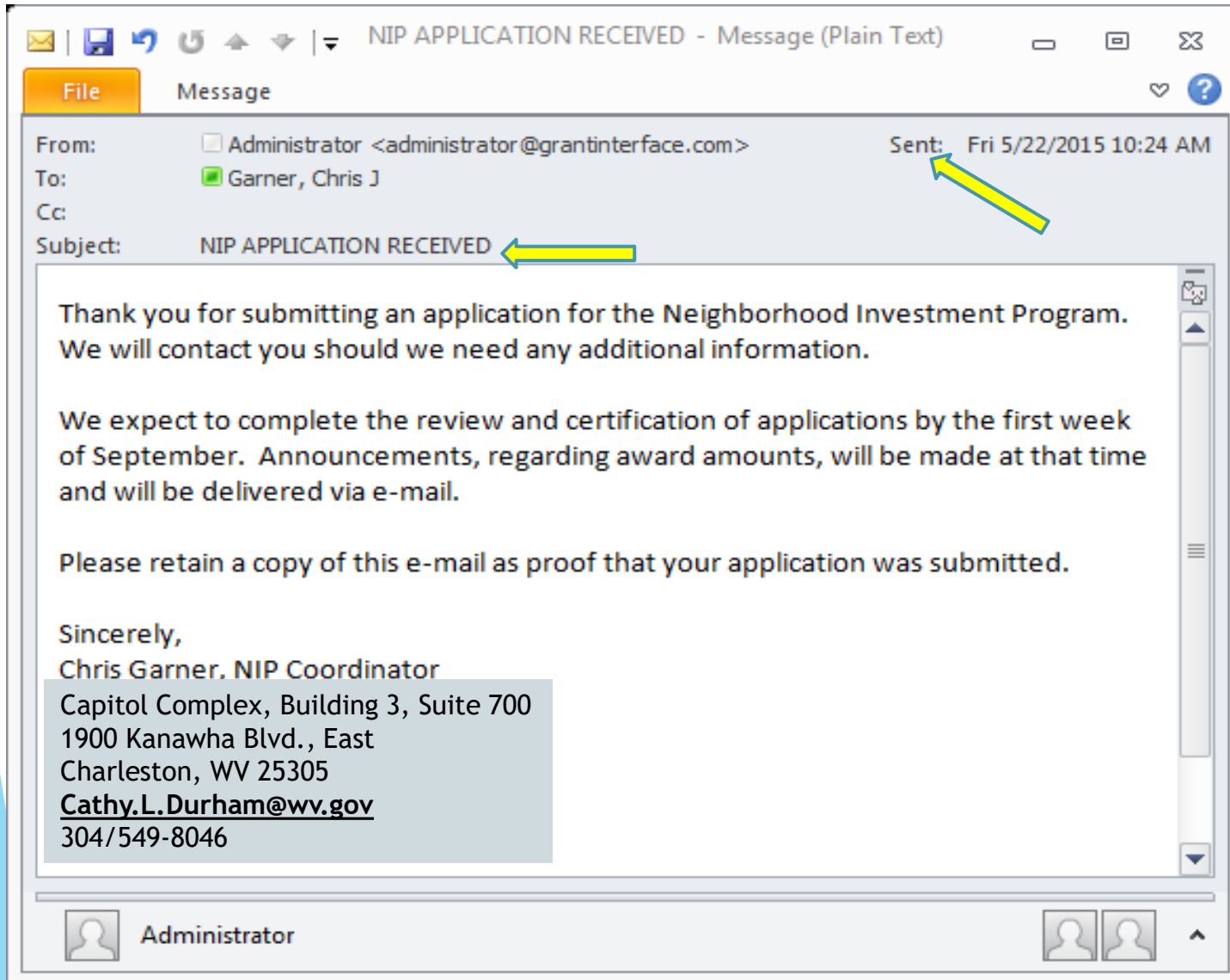
ELECTRONIC SIGNATURE*

DATE SIGNED/SUBMITTED*

Save Application Submit Application

Words: 0 100%

E-mail Verification



**JEFFERSON COUNTY
COMMUNITY MINISTRIES**
Stocked pantry shelves



Performance Measures

Performance Measures



Your performance measures are extremely important for your application score, rank, and potential tax credit allocation.



UNITED WAY OF CENTRAL WV
WV 211 Information booth



Your performance measures must **SELL** your project as a worthy investment to the program in as few words as possible.



Your performance measures must be reportable, as you will report your project progress twice throughout the year, if you receive an allocation.

If you have trouble, please do not hesitate to email or call and leave a message.



PERFORMANCE MEASURES



Each performance measurement listed should be:



Written to capture the intent of the project as it relates to the project activity



Goal oriented



Quantifiable using only one (1) numerical response per measurement



Focused on serving the needs of low-income individuals or distressed neighborhoods in your project area



Easily reportable



No percentages, evaluations or surveys



One measurement per project is all that is required

Performance Measures

The screenshot shows a Microsoft Word window titled "Document1 - Microsoft Word". The ribbon is set to "File". The document content includes a paragraph in italics: "(Example: We will provide housing to 15 families)". Below this, there are four bolded headings: "Measurement #1*", "Measurement #2*", "Measurement #3*", and "Measurement #4*", each followed by the text "Character Limit: 250". A tooltip box is visible over the first heading, displaying the text: "Example: We will demolish 4 dilapidated structures on Brooke Avenue. - 59 Characters". The status bar at the bottom indicates "Words: 28" and "100%".

Document1 - Microsoft Word

File Home Insert Page Layout References Mailings Review

1 2 3

(Example: We will provide housing to 15 families)

Measurement #1*
Character Limit: 250

Measurement #2*
Character Limit: 250

Measurement #3*
Character Limit: 250

Measurement #4*
Character Limit: 250

Example: We will demolish 4 dilapidated structures on Brooke Avenue.
- 59 Characters

Words: 28 100%

STANDARD MEASUREMENTS

Document1 - Microsoft Word

File Home Insert Page Layout References Mailings Review View Developer

1 2 3 4 5 6

STANDARD MEASUREMENTS

One of the primary goals for the Neighborhood Investment Program is to serve low-income citizens of West Virginia.

Please provide an **ESTIMATE** for the following two questions. These questions specifically pertain to your proposed **PROJECT** and not your organization as a whole. These items will become standard project performance measures for your **PROJECT** if approved.

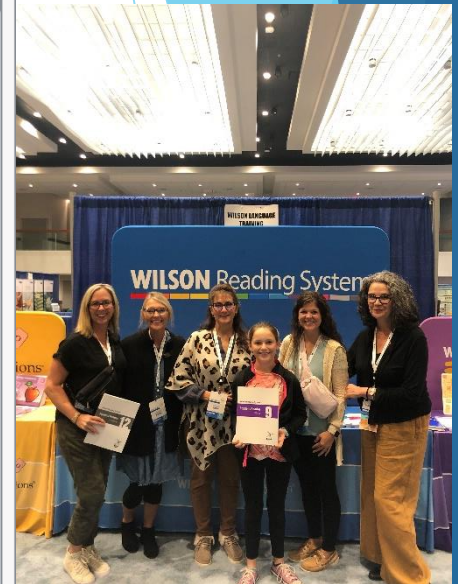
*Please note: We understand that some organizations do not collect this information so, these responses will be **ESTIMATES ONLY** and the associated tracking of this category will be for estimating purposes only.*

Estimated Individuals Benefited (Below Poverty Line)*How many individuals with incomes below 125% of the federal poverty level will your **NIP PROJECT** benefit using NIP credits?

Estimated Individuals Benefiting (Above Poverty Line)*How many individuals with incomes above 125% of the federal poverty level will your **NIP PROJECT** benefit using NIP credits?

(Ctrl)

Words: 139



THE APPALACHIAN READING
CENTER
Dyslexia conference

Remember - these projects should serve the low-income.

Participant Guide

Certification

Tax Credit Voucher

Issuing Credit

Donation Processing

Period Reporting

Reallocation

Certification of Awards

1

- All certified projects will receive an e-mail notification of their award amount by September 1st.

2

- No donations can be accepted for NIP tax credit prior to the certification date. **You can't give out what you don't have!**

3

- No NIP credit can be issued prior to the certification date.

Tax Credit Voucher



All certified projects will receive one (1) tax credit voucher by e-mail.



This voucher is an official tax document. *Complete it using legal names and addresses of donors. (If it is a business check, you can't make the voucher out to an individual).*



This voucher should be copied for use for each donor. (If you fill it in by hand, please delete the “click here” statements first.)



You must retain a copy of the completed voucher, along with a copy of the check, for your records. The WVCAD may also request a copy at any time.

Tax Credit Vouchers

This is the section of the tax credit voucher you will fill out for each donor. You must provide a copy to the donor and keep one for your files.

PART II – SPONSORING AGENCY CERTIFICATION OF DONOR TAX CREDIT ELIGIBILITY

The above-named sponsoring agency thanks you for your contribution to our project and certifies you as eligible for a Neighborhood Investment Program tax credit in the amount below. I certify that the 3 percent fee on your contribution has been paid to the West Virginia Development Office. I remind you that the maximum annual credit that you may claim on this program for all projects may not exceed \$100,000. You **must** attach a copy of this voucher to the West Virginia Neighborhood Investment Program Tax Credit Schedule (Form WV/NIPA-2) when claiming this credit.

Donor Information	Name of Taxpayer (Donor): <u>Legal Name(s) of donor(s)</u>
	Mailing Address: _____
	Contribution Dollar Value Eligible for Tax Credit: _____ (Circle All That Apply):
	<input checked="" type="radio"/> Cash Publicly Traded Stock <input checked="" type="radio"/> Real Property <input checked="" type="radio"/> Personal Property In-Kind Services
	Amount of Credit: _____ Date of Donation: _____
Sponsor Information	Signature of Contact Person: _____
	Name of Contact Person (Type or Print): _____
	Telephone Number: _____ Date Signed: _____



All donations must meet the criteria, as previously stated, to receive NIP credit.



Give the donor the original printed copy of your completed voucher.



Keep a copy of the voucher for your records. The WVCAD may also request a copy.



As a courtesy, it is helpful to provide each donor with Tax Credit Instructions at <http://tax.wv.gov/Documents/TaxForms/2015/nipa2.instructions.pdf>

and the tax credit schedule at <http://tax.wv.gov/Documents/TaxForms/2015/nipa2.pdf>

Issuing Credit

Donation Processing

- All donations for which NIP credit has been issued, must be reported to the WVCAD using the “Donation Processing” form (excel sheet found on the website).
- The “DONATION PROCESSING” form is accessible at www.WVCAD.org/nip
DO NOT USE SAVED FORMS. ALWAYS USE A NEW FORM FROM OUR WEB PAGE.
- Follow all directions as given on the form.
- Legislation says all donations should be reported within 30 days of receipt of the donation. *Please process your donations within that time period.* Once monthly is great!
- To report your donations, log on to your NIP account and upload your excel report (called Donation Processing Form - found on the webpage.)
- Call and leave a message or email Cathy.L.Durham@wy.gov for help.

Donation Processing - Final - Microsoft Excel

File Home Insert Page Layout Formulas Data Review View

D25 fx

Donation Processing

Organization Information

Name of Organization

FEIN Number Phone Number

Please enter your FEIN

Contact Name E-Mail

Donation Information - This section will be automatically calculated.

Number of donations processed on this form You may process up to 15 donations using this form

Amount of Donations processed on this form

Amount of Credit processed on this form

This section will be automatically calculated.

Donor Information

Donor Table

Ready



**GREENBRIER REPERTORY
THEATRE CO.**
"Nemo" presentation for children

1. Complete the organization information.
2. Don't forget the dash in your FEIN number.

Donation Processing - Final - Microsoft Excel

File Home Insert Page Layout Formulas Data Review View

D25

Donor 1

Donor Name Name on the check

Donor Address Address on check - unless they have moved recently.

City State Zip

Donation Type	Donation Date	Donation Amount	Fee Due on this Donation
<input type="text"/>	<input type="text"/> Date on the check	<input type="text"/> Amount on the check	Calculated automatically

Amount of Credit issued for this donation

Is this a new or previous donor to your organization?

Has this donor ever received an NIP Tax Credit for prior donations to your organization?

Is this donor an individual or a business?

Notes
Enter any notes that may be helpful in processing this donation.

Starting on the first line, enter the check number of the donor or other required information.

Do not skip any of the Donor sections.

Donor Table

Ready

100%

Donation Processing Form

Certification Fee Information		
Number of donations processed on this form	0	You may process up to 15 donations using this form
Amount of Donations processed on this form	\$0.00	
Total CREDIT issued to donors on this form	\$0.00	
Amount of fees owed with these donations	\$0.00	
Certification Fee Transaction Number		
Amount of Certification Fee Paid		
Date of Transaction Payment		
Notes Enter any notes that may be helpful in processing this certification fee.		
_____ _____ _____ _____		
Instructions for Submitting		
<ol style="list-style-type: none"> 1. You may only enter up to 15 donations on this form. 2. If you have fewer than 15 donations to process, leave the additional donor information blank. 3. If you need to process more than 15 donations, use a separate form and a separate fee payment. 4. Process only 1 certification fee transaction with each batch of forms you submit. 5. Do not process multiple certification fee transactions for the same batch of donations. 6. Save each form you complete as: "Organization Name - NIP Donations - Transaction #". (Note: Multiple forms with the same transaction number should be named as above with a "-1", "-2" etc.) 7. The form must be saved and submitted in its original excel format...we will not accept PDF's. 8. You may upload up to 5 forms (75 donations) per online report through the website. 9. If you need assistance, please call our office. We are more than willing to help. 		

You receive the transaction number when you make your ACH payment.

Donation Processing

1. You may only enter up to 15 donations on this form. (DO NOT skip any donor information areas)
2. If you have fewer than 15 donations to process, leave the additional donor information blank.
3. If you need to process more than 15 donations, attach another Donation Processing Form to your Donation Report and **make an ACH payment for each Form** (if three forms attached - 3 payments).
4. You must make an ACH payment for each Donation Report you submit (link located on webpage underneath NIP LOGIN).
5. **Do not submit multiple fee checks for the same excel form.**
6. Save each excel form you complete as:

“Your Organization’s Name - NIP Donations - Transaction ACH #”.
7. The form must be saved and submitted in its **original excel format** - we will not accept PDF’s. (**DO NOT** reuse old forms)
8. You may upload up to 5 forms (75 donations) at a time through the NIP website using the donation processing form.
9. **Do not put previously reported excel forms on the Donation Report** - it can result in duplications.
10. If you need assistance, please call our office. We are more than willing to help.
(304-549-8046 and leave a message or email Cathy.L.Durham@wv.gov)

Period Reports

Projects are required to report their progress each period including:

Verification of your WVCAD donation records

Project Measurements as stated in your application

Success stories - stories of interest (different one on each report)

Reports are on your dashboard and may be accessed by logging on to your NIP Account.

The “January 31 Period Report” or Midterm Report covers September 1 thru December 31 and is due by **JANUARY 31st**.

The “July 31 NIP Final Report” is due by July and covers September 1st through June 30th. Turn in as close to June 30th as you can. It is to cover all work done, whether with NIP funds or not.

To stay in compliance with the program you must turn these reports in ON TIME.

Period Reports (Continued)

Period	Due Date
Mid Term: Certification Date thru December 31	By January 31
Final Report: Certification Date thru June 30	Before July 31 (as close to June 30 as possible)

Failure to submit reports could jeopardize your organization's participation in NIP. **You must turn in all reports before you can be funded for the next year**, if you are awarded credits.

Reallocation Process

The Reallocation process begins with a dead period from March 16-31 each year.

You must use at least 70% of any credits you have received by March 15 to avoid losing credits awarded and negatively affecting future applications to the program.

Reallocation ensures that the maximum amount of NIP credit is utilized by taking credit away from participants that have not used their credits effectively and awarding them to organizations issuing 100% following the APPLICATION RANK.

Participants may only receive up to the INITIAL AMOUNT OF CREDIT REQUESTED and we will notify you if you are eligible by March 21st.

Reallocation Reference Chart for FY-2026

By March 15, 2026, program participant has:

Issued 0% - 69%	100% of unused credit will be recaptured.
Issued 70% to 99%	Not subject to recapture or reallocation. Not eligible for supplemental credit.
Issued 100% and awarded full request	Not subject to recapture or reallocation. Not eligible for supplemental credit.
Issued 100% but NOT awarded full request	Eligible for supplemental credit award. Total of supplemental & original award may not exceed original request.

Supplemental Credit

In order to BE ELIGIBLE for supplemental credits, you must meet the following requirements:

You MUST have **issued 100%** of your credit award by March 15th.

You MUST have received an award LESS THAN your initial credit request in the NIP application.

You may be eligible for a supplemental credit award that is EQUAL TO or LESS THAN your initial credit request MINUS your initial credit award.

You do not fill out an application or any paperwork to be considered for reallocation, we will contact you by March 21st, if you are eligible, to see if you can use more credits.

Supplemental credits are awarded based on your NIP application ranking.

Organizations with remaining credit may again begin accepting donations for credit on April 1st of each year.



STEPPING STONES
Summer Camp

FY 2025 Reallocation Overview

Reallocation funds may be small next year and only a few high-ranking projects receive them.

195 Projects Funded	\$3,000,000.00
Credits Held Back	\$6,000.00
Total Recaptured Credits (9)	\$57,576.50
Total Available to Reallocate	\$63,576.50
Organizations Issuing 0% of Credits	2
Number of Organizations Receiving Additional Credits	14

Reminders



COMPLETE applications, including all attachments, are due by 5 pm on June 30, 2025 to be considered for FY 26.



Your score and rank based on this application remains for the fiscal year, including reallocation.



Request **ONLY** the amount of credits you can use.



Contact us if you need help.

Helpful Websites

www.wvcad.org/NIP:

NIP program information and downloadable forms.

NIP participant directory, workshop presentations, donation paperwork, applications, etc.

www.irs.gov:

Information on fair market value for personal property donations.

www.nada.com , www.kbb.com:

information on fair market value of vehicles.

Tax Credit Schedule (NIPA - 2):

<http://tax.wv.gov/Documents/TaxForms/2015/nipa2.pdf> and

Instructions at:

<http://tax.wv.gov/Documents/TaxForms/2015/nipa2.instructions.pdf>

TIPS FOR COMPLETING YOUR EXCEL FORM

- ▶ 1. Always complete the top portion, being sure FEIN is correct and **includes the dash**. (Please double check the number)
- ▶ 2. Use the information on the check to complete the donor section.
- ▶ 3. The date on the check is the date of the donation. (not the date received)
 - ▶ a. If it is stock, the date of donation is the date of transfer - not the date of sale.
- ▶ 4. Complete all blanks for the donor in each section and do not skip a section.
- ▶ 5. In the note section, use the **FIRST LINE** for the check number or other information.
 - ▶ a. If a credit card donation, put the **Transaction ID** or **Approval Code**.
 - ▶ b. If a stock donation, put the name of the stock, the number of shares, the high and low on the date of transfer. To arrive at the value of stock, multiply the average of high and low by the number of shares. This is the value of the stock (not what you sell it for).
 - ▶ c. If personal property, give a brief description of donation.
 - ▶ d. If a vehicle, list the VIN number, the year, make and model, and blue book value, all on the first line.
 - ▶ e. If an in-kind donation, E-MAIL CATHY and get the formula to calculate the value - there must also be a monetary donation.
- ▶ 6. To make your ACH payment for fees go to **www.wvcad.org/nip** and click on the ACH Payment Link on the right-hand side.
- ▶ 7. On your Donation Report, do not include previously submitted excel forms, **only new ones**.

DEFINITIONS:

- ▶ “**Direct needs programs**” means a program, organization or community endowment that serves persons whose annual **income is no more than 125% of the federal poverty level** with self-reliance and independence from government assistance as its primary objective.
- ▶ “**Emergency assistance**” - the provision of basic needs including shelter, clothing, food, water, medical attention or supplies, personal safety, or funds to obtain these to an individual facing circumstances that prevent him or her from securing or maintaining these basic needs.

Shelly Woda
Unit Manager
Community Sustainability

Chris Garner
NIP Coordinator
John.C.Garner@wv.gov

Cathy.L.Durham@wv.gov
Grants Management Specialist I
304-549-8046 (leave a message)

